

To secure your spot or with questions, contact Garrett Gross at 515-231-9367 or garrett@agemedia.pub.

# THE BRIDGE



## What is The Bridge?

The Harrisburg City/ Chamber/ Schools are partnering with AGE Media to produce a publication with the mission to bridge the communication gap among residents in the school district and the City/ Chamber/Schools.

ISSUES: Feb 2022 | May 2022 | Aug 2022 | Nov 2022

## AVAILABLE DISCOUNTS:

- 5% Discount on 4-issue commitment paid in advance
- 5% Discount if advertising in other AGE publications.

## DESIGN SERVICES:

Ad Creation.....\$99\*\*\*

\*\*\*This applies to basic ad layout. Additional charges may be applied based on the scope of design.

## ADDITIONAL SERVICES:

- SMS & MMS Text Message Marketing
- Video and Photography
- Digital Advertising/ Geotargeting
- Ad placement in The Farming Families Magazine, Hartford Living, South Dakota Soybean Leader, and/or Hawarden Living

Call Garrett Gross at 515-231-9367 for more information about these services.

## 2022-2023 AD RATES & SIZES:

Full Page . . . . .	\$700
Half Page . . . . .	\$500
Third Page . . . . .	\$360
Quarter Page . . . . .	\$300
Sponsored Quarter Page . . . . .	\$500

## PREMIUM SPOTS\*:

Back Cover . . . . .	\$2,000
Front Inside . . . . .	\$1,750
Back Inside . . . . .	\$1,750
Page 3, Full Page . . . . .	\$1,750
Right Centerfold . . . . .	\$900
Left Centerfold . . . . .	\$900
Double Truck Centerfold . . . . .	\$1,600
Half Page Vert, Pg 4 (Advertiser Directory Pg) . . . .	\$600

\*Advertisers committing to a premium spot for four issues receive a 2-page 'Sponsor Spotlight' article in one of the issues. (Priority determined by date of advertising commitment.)

## AD DEADLINES:

Last day of the 1st month in each quarter.

All participating advertisers will be placed in the Advertiser Directory as well as their respective ad.

The diagram illustrates five ad size options with their dimensions and bleed requirements:

- FULL PAGE:** NO BLEED: 7.5" x 10"; FULL BLEED: 8.75" X 11.25", TRIM: 8.5" X 11", SAFE AREA: 7.5" X 10"
- QUARTER PAGE:** 3.56" x 4.875"
- HALF PAGE HORIZONTAL:** 7.5" x 4.875"
- HALF PAGE VERT.:** 3.56" x 10"
- THIRD PAGE:** 7.5" x 3.25"

DOUBLE TRUCK CENTERFOLD | NO BLEED: 16" x 10" | FULL BLEED: 17.25" x 11.25", TRIM: 17" x 11", SAFE AREA: 16" x 10"